

Chris Cox Horsemanship

For more info contact:

Glen Young

glen@chris-cox.com

Ph: 940-327-8113

FOR IMMEDIATE RELEASE

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HORSEMANSHIP TOUR BUILDS CONFIDENCE THROUGH KNOWLEDGE

TUNICA, Miss. – April - Two time Road to the Horse champion and RFD-TV personality, Chris Cox, will be stopping in Tunica Mississippi on his 2008 Come Ride the Journey Horsemanship Tour on July 26-27. Cox will apply over 20 years of experience to teach horseman how to better work and communicate with their horses. This opportunity is more than just a demonstration and will allow people to interact one on one with Cox throughout the weekend.

Over two action-packed days he will teach colt starting, how to create a natural headset, leads and lead changes, how to handle bucking problems, trailer loading, building the rider's confidence and advance horsemanship. During these segments Cox will use area horses in teaching different techniques, and he will help build the confidence of an area horseman during his rider's confidence segment. Cox will be available several times throughout the day at his booth for question and answer sessions and autograph signings. The whole family can have fun not only learning new horsemanship techniques but shopping for Chris Cox' signature apparel, tack and equipment.

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Cox will apply some of the same concepts and techniques that he uses on his RFD-TV show “Chris Cox Horsemanship”. Cox’s ranch, Diamond Double C in Mineral Wells, Texas, is the taping site of the show. It not only features different horsemanship topics, but ranch visits across the country to work with problem horses. A new 30-minute episode is aired on Tuesdays at 12:30 pm CST on DirectTV channel 379 or Dish Network channel 231.

Two day passes are available at the low price of \$25 per person, with children 14 and under free. The show will be held at the Tunica Mississippi Arena and Exposition Center. Doors will open at 8 am CST Saturday and Sunday and will close at 5 pm Saturday and 4 pm Sunday. Find out more information, including a schedule of events, or purchase tickets by calling 940-327-8113 or visiting www.chris-cox.com.

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